

Leister Process Technologies selects Master Distributors for the United States of America

Leister Process Technologies, Sarnen Switzerland, announced the formation of a new master distributor network for the United States. The US market will be serviced by the following Factory trained sales and service centers: Assembly Supplies, Co. for the Western US., Heely-Brown Co. for the South East, Hy-Tech Products for the Mid-West and Malcom Co. for the North East. The exclusive nature of the agreement will allow these U.S. based Leister distributors to focus on market expansion in their geographic service area while continuing to offer the highest level service integrity and quality in the hot air tools technology arena.

"The new Leister distribution agreement will allow our master distributors to maintain the highest standard for technical support and product service, as well as clearly define the sales channels for the Leister product offering," said Beat Mettler, Leister's Worldwide Sales Manager. "Over the years, these companies have proven to be the very best in a very demanding, highly technical arena."

A national network of factory trained and tested sales and service centers is another way for Leister Process Technologies to provide professionals with the expertise they need in the field of hot air technology. Assembly Supplies Co. has been a loyal and committed distribution partner with Leister for over 19 years. "We are proud of our record as a quality distribution and service center for Leister customers in the Western United States," said Dennis Van Grol, CEO of ASC. "We look forward to building long term distribution partners for all of the branches of the Leister product offering"

About Leister Process Technologies

For more than 50 years LEISTER Process Technologies has been developing, building and marketing plastic welding equipment and hot air equipment in all sizes, from complex industrial systems down to easy-to-handle compact tradesmen's tools.

For many decades LEISTER has been maintaining the lead in this product sector. With the establishment and development of two additional divisions at the end of the last century, LEISTER strengthened its leading position in its particular technology. LEISTER's High-Tech Laser Systems, Soldering Equipment for electronic Components and Microsystems proved to be particularly successful in the various branches of industry and in widely varied applications in general.

A world-wide network of more than 120 Sales and Service Centers in more than 50 countries takes LEISTER near to its customers, offers personal consultation, equipment demonstrations and guarantees a 24 hour service in most cases. To guarantee maximum quality, LEISTER develops and produces all its products and accessories (more than 10,000 items) on its own manufacturing premises. 98% of the production is exported.